



MIGRATION INFORMATION AND COMMUNICATION CAMPAIGN NIGERIA (MICC NIGERIA)

FINAL PROJECT REPORT

2020





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AYGF is committed to the principle that humane and orderly migration benefits migrants and societies. AYGF acts with its partners to assist in meeting the operational challenges of migration; advance understanding of migrants' issues; encourage social and economic development through migration; and uphold the human dignity and well-being of migrants.

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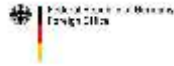


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1.0 CONCEPT FOR THE MICC - NIGERIA PROJECT

1.1 BACKGROUND TO THE MICC NIGERIA PROJECT

The Migration Information and Communication Campaign (MICC) Project was designed primarily to contribute to reduction in the incidences of irregular migration and human trafficking in Nigeria through strategic and aggressive advocacies and innovative media engagements.

Objectively, the MICC Project sought to deliver improved awareness and higher level of understanding on the dangers and implications of irregular migration and human trafficking (TIP and SOM) in the country, particularly the target locations. Online Debate/Essay Competitions was employed while celebrity's social media and traditional media advocacies and campaigns will also be deployed.

The project goal sought to reduce the ignorance and myth around migration to Europe and other western destinations through aggressive advocacies and mass media engagement.

The project was primarily targeted at young people between 12-35 of age. However, there are secondary targets such as the traditional, religious, political, women and youth group organizations and their leaders.

The project was unique and different in many ways to the existing interventions by either the government or other stakeholders in the targeted locations. The advocacy strategies leveraged on new/social media and selected celebrities who were relate with grassroots to advance the messages on irregular migration of men, women and children in Nigeria.

1.2 PROJECT STAKEHOLDERS

The Africa Youth Growth Foundation was founded in 2003 but incorporated in 2006 to address issues and challenges of irregular migration and its push factors like poverty, unemployment and socio-economic exclusion facing young people; leveraging on partnership with other partners and stakeholders with shared objectives to achieve same.

Armed with its values; Integrity, Mutual Respect, Fairness and Justice, Transparency and Team Work: AYGf is chiefly in charge of organising the MICC-Nigeria Project but, with close working relationship of several stakeholders such as National Agency for the Prohibition of Trafficking in Person-NAPTIP, The Nigeria Immigration Service, National Commission for Refugees Migrants and IDPs, Edo & Delta State Task Force on Trafficking etc including of the targeted states, selected celebrities, activists, local civil society organizations and Community Based Organizations (CBOs), religious, traditional and youth organizations and their leaders in the targeted locations etc.

1.3 MICC PROJECT OBJECTIVES

The following are some of the results of the project upon successful implementation:

- ✓ There was an increased stakeholders' investment and participation in reducing incidences of irregular migration in the targeted locations.
- ✓ There was greater awareness and understanding of the causative factors and the dangers of irregular migration particularly among young people.
- ✓ On the medium and long-term basis, the project helped in the reduction in the number of human trafficking, slave camps and forced labour at countries of origin, transit and destination, the incidences of irregular migration to Europe and deaths on the Mediterranean Sea and Sahara Desert as a result of the awareness.

2.0 MICC NIGERIA PROJECT **ACTIVITY BRIEF**

The MICC Nigeria Project kicked off upon the official signing of the MoU between the Embassy of the Federal Republic of Germany and the Africa Youth Growth Foundation (AYGF).

Below in this section is an objective brief of the activities carried out on the Project.

2.1 MOU SIGNING

The Memorandum of Understanding (MoU) between the Embassy of the Federal Republic of Germany and the Africa Youth Growth Foundation (AYGF) for the execution of the Migration Information and Communication Campaign (MICC Nigeria), dated Monday 14th September, was signed on Tuesday 15th September 2020.



Photo: MICC-Nigeria MoU Signing

2.2 STAKEHOLDERS ENGAGEMENT

In pursuance of the strategic stakeholder engagement thrust of the MICC Nigeria Project, the Project Team undertook the preparation of notification and visitation to all stakeholders earmarked for targeted advocacy on the Project for a cross-section of reasons as:

- ✓ Endorsement of the Project with picture and video outputs;
- ✓ Inputs on messages to be communicated to foster ownership and a sense of inclusiveness in the process;
- ✓ Approval and support (chiefly government institutions); and,
- ✓ Actual advocacy on relevant key issues among others.

The MICC Team successfully carried out advocacy visit to 29 stakeholders between Federal Capital Territory and Edo state to ensure all engagements are done to drive synergistic impact. The first stakeholder engagement landmark was the Press Conference organized on Monday 12th October 2020.

2.3 ENGAGEMENT OF CELEBRITY

The Project's communications desk worked closely with the Management for the identification and engagement of celebrity advocates for the MICC Nigeria Project to drive its social media campaign activity. Endorsement of the MICC Project by the engaged celebrity advocates was also syndicated across diverse media platforms as part of the first major activities to give voice to the MICC message via the instrumentality of social media platforms.

Contract Signing was carried out and the Project's communication desk tracked and followed-up all activities as scheduled to ensure their delivery.

The following "A" class and high profile celebrities where engaged on the MICC Nigeria 20202

1. Real Warri Pikin (1.6 million followers on Instagram)
2. Hilda Dokubo (over 400 thousand followers on instagram) and
3. John Njama who chiefly coordinated engagements with other celebrities also has sizeable social media presence.

2.4 ONLINE DEBATE FOR SECONDARY SCHOOLS

The project undertook the determination of prizes for the online debate for secondary schools early on during the Desk Review phase and went head to make contact with the Federal and State Ministries of Education as well as the FCT and Edo State Education Boards.

Advertisement was made on radio, television stations in FCT and Edo state including social media promotions to promote the debate and essay competitions for popular participation.

The announcement was made across social and mass media platforms for the submission of entries for the debate for secondary school students and the details of the established time frame and the criteria well set.



A total of 58 debate entries were received from both FCT and Edo state and 117 essay entries received from both states.



The poster features a central image of a man presenting to a group of people. Text on the poster includes: #MICCNigeriaChallenge, DEBATE Competition, TOTAL OF N2,000,000 PRIZES TO BE GIVEN. For Participation Visit: <https://www.aygf.org/micc-nigeria>. PRIZES: 1st Prize: N250,000, 2nd Prize: N150,000, 3rd Prize: N100,000. This is Brought To You By: AYGF. With Support From: Federal Republic of Germany Foreign Office. Social media handles: @aygf_foundation, @aygf, Africa Youth Growth Foundation. For enquiries: Text: 0817 021 7137 | Email: campaign@aygf.org

2.5 ONLINE ESSAY FOR UNIVERSITIES

The project undertook the determination of prizes for the online essays for University students early on during the Desk Review phase and went head to make contact with the Engage National Universities Commission (NUC).

The announcement was made across social and mass media platforms for the submission of entries for the essays for University students and the details of the established time frame and the criteria that the first 300 entries will be considered.



NIGERIA
#MICCNigeriaChallenge
ESSAY
Competition
TOTAL OF
₦2,000,000
PRIZES TO BE GIVEN

For Participation Visit:
<https://www.aygf.org/micc-nigeria>

PRIZES
1st Prize: **₦250,000**
2nd Prize: **₦150,000**
3rd Prize: **₦100,000**

This is Brought To You By  With Support From
 Federal Republic of Germany Foreign Office

 @aygf_foundation  @aygf_  Africa Youth Growth Foundation

For enquiries: Text: **0817 021 7137** | Email: campaign@aygf.org

Flyer design for the debate competition



Federal Republic of Germany
Foreign Office



2.6 MEDIA CAMPAIGN

The Project Team embarked on a process of identification and profiling of media platforms (Social media, TV, Radio, and Print media) and proceeded to establish contact with, and engage such media platforms as expedient. Building upon this, the production and airing of content on the select media platforms with tracking being carried out for media appearances on media platforms.

The Project also took the initiative of undertaking the following:

- ✓ A market system approach where the Project reached out to market women and men (with COVID-19 compliance measures) to assess and increase their level of understanding on the subject of irregular migration and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.
- ✓ Using the transport system stakeholders' approach to reach bus drivers and their unions (with COVID-19 compliance measures) to assess and increase their level of understanding on the subject of irregular migration and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.
- ✓ Using the schools/students' system approach (with COVID-19 compliance measures) to assess and increase their level of understanding on the subject of irregular migration and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.

Furthermore, a study to identify youths and others who are susceptible towards migration, that is youths who were unemployed, those who were in their final year at tertiary institutions (public and private) and those in the National Youth Service Corps (NYSC) taking into consideration their perception about irregular Migration and the assessment of their level of knowledge about Irregular migration.

In addition, the Project has undertaken dissemination of sensitization posters on the dangers of irregular migration in strategic places in Abuja and Edo state such as schools, bus stations, motor parks, markets and other places accessible to people.



2.6.1 PROJECT PRESS CONFERENCE

The Project identified the need for a Press Conference to launch the MICC Nigeria Campaign; this decision was taken during the critical review of the strategy for the project through the instrument of the Desk Review process and was considered key to strategic engagement of the public, the press as well as key stakeholders centric to the mandate of the project.

The National Agency for the Prohibition of Trafficking in Persons (NAPTIP) and Word Crafters were part of a cross section of stakeholders that were identified and engaged for the Press Conference.

The MICC Nigeria Launch Press Conference was held on Monday 12th October 2020 at the Grand Ibro Hotel in Abuja and lasted 10:00am to 12:00 pm.

A well planned and executed process of strategic media projection and syndication of the event was done across traditional and social media platforms while news tracking and proper reporting was also done.

3.0 MICC Nigeria Webinar

After careful consultation with stakeholders in the course of the campaign, there was increasing call for more information and communication amongst the key actors and stakeholders in the sector to draw attention to the changing and evolving realities of human trafficking and human trafficking. Against this backdrop, AYGF was able to put together a successful Webinar on the 24th of November, 2020 with over 70 registrations and over 40 participants online under the theme - Irregular Migration and Human Trafficking; Challenges and Opportunities for Regular Pathways in Nigeria.

PRESENTATIONS AT THE WEBINAR:

The webinar started with a welcome address by Dr Arome Salifu, the Executive Director, Africa Youth Growth Foundation (AYGF) and subsequently followed by presentations by various Speakers followed by contributions and interactions by stakeholders in attendance on the theme of the campaign.

WELCOME ADDRESS DELIVERED BY DR AROME SALIFU.

The webinar which started at 10am, began with a welcome address by Dr. Arome salifu, in which he started by citing the importance of the webinar especially to the stakeholders in the sector, while doing so, he gave a summary explanation of what irregular migration in Nigeria is and the need for regular pathway to migration. Moving forward, Dr. Arome introduced MICC, its

goals and what it aims to achieve. In his introduction, he emphasized the notion that migration cannot be criminalized because it is a human phenomenon. In conclusion, he pointed out that youths make up the majority of irregular migrants and discussed the dangers they face en-route while linking it to the strictness of regular pathways to migration in Nigeria as a cause.

PRESENTATION BY IOM CHIEF OF MISSION.

The chief of IOM which was represented by Mr. Abraham Tamrat, IOM National Programme Manager. He started by thanking AYGF team and MICC Nigeria campaign for organizing the webinar and also thanking the German Government for providing such support. Moving forward, Mr. Abrham mentioned the efforts by the German Embassy to stop irregular migration in Nigeria. In his presentation, he stated that through supporting means to economic growth and development, irregular migration can be reduced, in clarifying the points he raised, he discussed the paths to regular migration and the dangers faced by irregular migrants. In conclusion, he emphasized the need for widening the pathways to regular migration as the solution to irregular migration.



PRESENTATION BY NATIONAL COMMISSION FOR REFUGREE MIGRANTS AND IDPS

The Hon. Federal Commissioner, National Commission for Refugee Migrants and Internal Displaced Persons (NCFRMI) was represented by Mr Obalowe, the Director in charge of Migration at the Commission. He started by thanking all the stakeholders that are contributing to the fight against irregular migration in Nigeria. He mentioned the government efforts in reducing irregular migration by targeting the root causes of irregular migration such as unemployment and poverty. In his final statement, he stated that the discussion and resolutions of the webinar will not be in vain; that he will make sure the recommendations are heard across the federal agencies.

Intermediately into the webinar, a video documentary was played based on the trends of irregular migration in Nigeria.

PRESENTATION BY DIRECTOR GENERAL OF NAPTIP- MRS JULIE OKAH.

The DG of NAPTIP, Mrs. Julie Okah, observed all protocols and then gave a brief background to the issues surrounding irregular migration and human trafficking in Nigeria. In her discussion she included the pull and push factors to irregular migration and human trafficking in Nigeria. Migration is not the problem she said, but rather making it in a regular way is what is desired. In addition, she described how lucrative human trafficking has become and the need for quick solution. Moving forward, the DG, cited some of the push and pull factors to irregular migration and human trafficking such as poverty, unemployment, and unsustainable family size. In discussing the efforts by the federal government, she listed NAPTIP, and other agencies with mandates to reducing/stopping the prevalence of irregular migration and human trafficking and other efforts which come in form of special support for victims. In addition, she described her agency's commitment through community engagements to raise awareness to the dangers of irregular migration and human trafficking and also the

establishment of state taskforce offices in all 36 states across the country. She also reiterated the problems faced by her agency such as rivalry with other similar agencies and shortage of manpower.

In conclusion, the DG, stated the solution to the problem include, mindset change among the youths, she also assured that NAPTIP is ever ready to support any efforts aimed at achieving the stated objectives. In her final remark, she stated “we need to all bring our hands together to make sure the fight against irregular migration is won.

PRESENTATION BY MR IBRAHIM HAMZA BABA- SA TO THE HON SPEAKER, HOUSE OF REPRESENTATIVES, NATIONAL ASSEMBLY ON HUMANITARIAN AFFAIRS

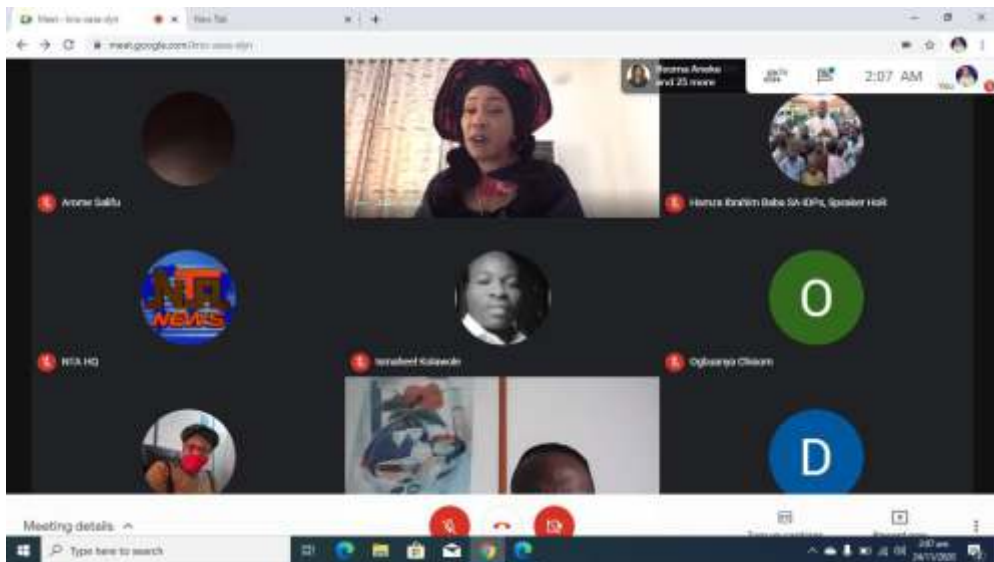
Mr Ibrahim Hamza started by discussing the issues surrounding irregular migration, then went further to describe the collaborations they have made in tackling the issue such as the new Almajiri Initiatives. He said even though their focus has been on human trafficking, they are now going to make efforts towards fighting irregular migration in Nigeria.

INTERACTIVE SESSION.

The interactive session was included in the webinar to create a medium for discussion of issues surrounding irregular migration based on specific topics.

Lots of questions were asked and and answers provided by the panelists.





Screenshot from the webinar

4.0. MICC Nigeria/Migrant as Messengers Town Hall Meeting

AYGF in partnership with IOM had a town hall meeting on the 4th of December, 2020 at the Golden Tulip Hotel, GRA Benin-City, Edo state Nigeria. IOM as part of its awareness raising activities is engaged in implementing the second phase of the ‘*Migrants as Messengers (MaM) project*’ which aims at engaging returned migrants in sharing authentic first-hand stories about the difficulties of irregular migration and the experience of their return and reintegration into their communities. Through information campaigns, digital and media engagements, community advocacies and outreaches as well as peer-to-peer messaging, selected returnees assist in the implementation of MaM objectives by equipping vulnerable migrants with the information they need to migrate safely. They also educate their communities on the dangers and difficulties of irregular migration, the ills of trafficking in person and smuggling of

migrants.

It is against this background that ‘*Volunteer Messengers*’ in partnership with Africa Youth Growth Foundation (AYGF) under its MICC Nigeria campaign as supported by the German Government through the Foreign Office held a Town Hall meeting with stakeholders in Edo State to discuss ways by which local opportunities can serve as a means of reducing or ending the scourge of irregular migration.

Objective: The Town Hall meeting was designed to promote social cohesion among returned migrants and their communities of origin. It is also a platform for promoting and highlighting the benefits of safe and informed migration to potential migrants and their communities of origin including creating opportunities for stakeholders in communities and returnees to provide home-grown solutions to the issue of irregular migration and trafficking in person.





Group Picture of the MICC Nigeria Town Hall Meeting in Benin, Edo States

Participants: The Town Hall meeting had a total of 68 participants (Male 40, Female 28) drawn from both Federal and State government ministries and agencies such as NAPTIP, NOA, Edo State Taskforce Against Human Trafficking, Ministry of Education, Edo Jobs, Local Government Chairmen, Benin Chamber of Commerce, Community Leaders, Returnee Association, Civil Society Organization, MaM Volunteers, Africa Youth Growth Foundation and IOM Staff.

Activities: The Town Hall meeting started from 10:00am to 1:30pm with an opening remark by Elijah Elaigwu, IOM Project Assistant Awareness Raising. He said the Town Hall meeting is a platform for stakeholder's engagement on issues of migration. He advised participants to use the meeting as an opportunity to contribute their quarter to finding solutions to the scourge of

trafficking in person and irregular migration bedeviling their communities. Similarly, the Executive Director of AYGf, Dr. Arome Salifu said the Town Hall meeting provides the opportunities for community members to join forces with government institution and other organization at the forefront of the fight against irregular migration. He stressed the need for citizens to be vigilant as traffickers are people within their communities. The town hall meeting also witnessed goodwill messages from NAPTIP, NOA and ETAHT. Brown Okojie highlighted the activities of volunteer messengers in their communities and how they have helped to bridge the information gap among potential migrants on migration related issues. Also Prince Eugene, a volunteer messenger led the panel discussion where stakeholders share ideas on how local opportunities could be a panacea for ending irregular migration.





NAPTIP Benin Zonal Commander Speaking at the MICC Nigeria Town Hall Meeting in Benin



AYGF Executive Director Speaking at the Town Hall Meeting

Outcome: At the end of the Town Hall meeting, stakeholders agreed that government at all level should create opportunities for the teaming youth population to reduce irregular migration. It was also agreed that traditional and religious institution need to do more in sensitizing their communities about the dangers of irregular migration. The stakeholders also called on IOM to frequently organize the Town Hall meeting to give communities a voice on issues pertaining to migration.





5.0. MICC Nigeria Campaign at National Youth Service Corp Orientation Camp

The MICC Nigeria team partnered with the National Youth Service Corp (NYSC) to advance and escalate the objectives of the campaign among the over 3000 youths in the NYSC Orientation Camp in Abuja.

MICC Nigeria seized the opportunity to reach out to the teeming youth population because of their high tendency to travel out having finished university education in the country. The MICC Nigeria funded their variety and drama competition for two days with all performances featuring the theme of the MICC Nigeria campaign.



The flyer features a central photograph of a man and a woman on a stage. The man is wearing a white shirt and dark trousers, gesturing as if speaking. The woman is wearing a patterned dress and has a suitcase, suggesting she is a migrant. The background is dark, and the stage is lit.

MICC NIGERIA | **MIGRATION**
INFORMATION & COMMUNICATION
CAMPAIGN (MICC-NIGERIA)

Present
Drama Show

Theme:
**MIGRATION IS NOT A CRIME
JUST DO IT THE RIGHT WAY
FOR YOUR SAFETY AND DIGNITY**

DATE: 23rd - 24th Nov., 2020 | TIME: 7pm | VENUE: NYSC Orientation Camp, Kubwa, Abuja

This is brought to you by | With Support from |

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For enquiries; Text: 0817 021 7137 | Email: campaign@aygf.org

Flyer design for the drama show



Federal Republic of Germany
Foreign Office





AYGF Executive Director addressing audience first day of the MICC Nigeria Variety Night.



Day 1.



Officials from the German Embassy and the AYGF Executive Director at the event.



Panel of Judges at the MICC Nigeria Advocacy Night at the Youth Camp in Abuja.



Mr Leif of the German Embassy, Abuja addressing the audience



Drama Group take a bow at the MICC Nigeria Variety Night at the camp on Day 2

6.0 THE MICC NIGERIA CHALLENGE GRAND FINALE

MICC Nigeria Debate and Essay Competition came to its peak at the grand finale at the main auditorium of the Nile University of Nigeria, Abuja with over 200 participants drawn from different parts of the country particularly Edo and the FCT. The grand finale took place on the 17th December, 2020.

Several stakeholders including media, civil society and government institutions were also invited and were in attendance.



Some of the VIPs at the High-table of the MICC Nigeria Grand Finale

6.1 MAIN EVENT.

The Grand Finale started with the arrival of guest and subsequently proceeding to the red carpet where they endorsed MICC6, while taking pictures and also attending to interviews by the media houses present.

The main event started with a welcome address and an introduction of the MICC Nigeria campaign by Dr Arome Salifu, the Executive Director, Africa Youth Growth Foundation (AYGF) and subsequently followed by goodwill messages by various stakeholders in attendance.

OPENING OF THE GRAND FINALE BY THE EXECUTIVE DIRECTOR OF AYGf- DR AROME SALIFU.

The event which started proper at 10 am, began with a welcome address by Dr Arome Salifu, in which he started by introducing Africa Youth Growth Foundation (AYGF), its goals, mission and partnerships with various stakeholders in the sector, moving forward, Dr Arome explained the MICC campaign, its objectives and achievements so far.



6.2 GOODWILL MESSAGES BY SOME STAKEHOLDERS

Goodwill message by the Representative of NAPTIP Director General

Mr Okakwue Arinze, Director of Public Affairs of NAPTIP represented the Director General. In his presentation, he started by highlighting the importance of the campaign, especially in this period of covid- 19 pandemic and economic downturn while also citing the causes of the current irregular migration trend.

In his presentation, Mr Okakwue Arinze commended AYGf for being the frontline organization in the area of migration, in conclusion, he described the efforts his organization is playing in reducing irregular migration in Nigeria.

Goodwill message by the Executive Secretary, National Human Right Commission (NHRC) Representative

In her presentation Mrs. Jennifer S. Aga started with commending AYGf for channeling their programs to targeting the youths, she also mentioned the importance of guiding the youths appropriately concerning migration while also cautioning the youths on embarking on migration through illegal means, as it results mostly in slavery and prostitution.

Goodwill Message by the Director FCT Secondary Education Board.

The Director for FCT Secondary Education Board Mrs. Ibrahim Hadiza started by applauding the MICC project while highlighting the nature of irregular migration and its dangers. Moving forward he emphasized the need to educate teenagers about the dangers of such dangerous journey. In concluding his speech, he mentioned his office openness to any collaboration that will solve the issue of irregular migration in Nigeria.

6.3 INTRODUCTION OF THE MICC NIGERIA ADVOCACY VIDEOS AND MATERIALS BY AYGF'S PROGRAMS AND ADMIN OFFICER

To update the participants/public on the achievements of MICC, AYGF's Patricia Akor gave a brief insight on the various stakeholders' visit, MOU's signed and individual organizations that endorsed and supported the MICC project.

Ending her presentation, she reviewed the MICC debate/essay competition procedures, which included how grading was done and the process that led to the emergent of the winners.



Patricia Akor Programme Officer-AYGF-Presenting at the Grand Finale

6.4 DANCE AND DRAMA PRESENTATION BY NYSC DRAMA GROUP

Midway in to the finale, the Nation Youth Service Corps (NYSC) members had a live dance and drama performance depicting the theme of the campaign and passing the message to the audience including that which depicted the dangers surrounding irregular migration, its consequences and why migrating through the regular means is what is needed.

6.5 REVIEW OF DEBATE VIDEOS, ESSAY ENTRIES AND THEIR ASSESSMENT PROCESS

Before the award of prizes to the Debate and Essay winners, a live review video session that included the entries of the top 10 was played, to give the guests a view of how the winners emerged.

The assessment of both the essay and debate entries was done by the International Organisation for Migration (IOM) and National Agency for Prohibition of Trafficking in Persons (NAPTIP), FCT Education Resource Centre and AYGF team. This made the assessment and grading of all entries to be exclusively based on merit and best quality. The marking scheme include preparation, content/message, expression, time management.

6.6 ANNOUNCEMENT AND PRESENTATION OF WINNERS

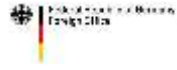
The Winner of the Debate Competition Blessing Chioma Tabansi a student of Government Girls Secondary school, Dutse and Essay competition winners Mr Jude Motunrayo Oni, a 300 level Accounting student from the University of Abuja was awarded the sum of 250 thousand Naira (250,000) each as first position winners. 1st runners up in both categories were Maryam Adamu of Government Girls secondary school Dutse and Imiwumi Otunlola Imiomi, 300 level History and Diplomatic Studies student from the University of Abuja got the prize of one hundred and fifty thousand Naira (150,000) each. 2nd Runners up were Deborah Omolegho Bello of Summit Education Centre and Martins Aimiosio 600 level of Dentistry and Dental Surgery from the University of Benin, who got the prize of one hundred thousand Naira (100,000) each with another 14 contestants in essay and debate competition going home with different consolation prizes from both FCT and Edo state at the grand finale.

WINNERS 1ST -10TH POSITIONS OF ESSAY COMPETITION

1. JUDE MOTUNRAYO UNIABUJA 300L accounting student
2. IBIWUMI OTUNOLA IBIOMI UNIABUJA 300L HISTORY AND DIPLOMATIC STUDIES
3. MARTINS AIMIOSIO OKOROMU UNIBEN 600L DENTISTRY AND DENTAL SURGERY
4. CHIDERA EMMANUEL ANUSHIEM UNI OF IBADAN 300L PHARMACY
5. OLIM NICHOLAS AJANG UNI OF CALABAR 500L MEDICAL LABORATORY SCIENCE
6. PAUL AKHERIALEA MONDAY UNIBEN 500L CHEMICAL ENGINEERING
7. GIDEON TOLULOPE AYENI UNIABUJA 200L MICROBIOLOGY
8. IZEBE EVBOGAME UNIBEN 400L LAW
9. ESTHER EGBBAIDOMEH UNIBEN 400L LAW
10. COSMAS OFUJE DIMOWO UNIBEN 300L MEDICINE AND SURGERY

WINNERS OF THE DEBATE COMPETITION FROM 1ST TO 10TH POSITION

1. BLESSING CHIOMA TOBANSI GOVERNMENT SECNDARY SCHOOL DUTSE ABUJA SS2
2. MARYAM ADAAMU GOVERNMENT SECNDARY SCHOOL DUTSE ABUJA SS2
3. DEBORA OMOLEGHO ADAMU SUMMIT EDUCATION COLLEGE BENIN SS1
4. RELIANCE LINUS GOVERNMENT SECONDARY SCHOOL KUBWA ABUJA SS1
5. OBADIAH BLESSING GOVEERNMENT SECONDARY SCHOL ABAJI ABUJA
6. AJAYI SAMUEL GOVEERNMENT SECONDARY SCHOOL TUNDUN WADA ABUJA
7. FAVOUR OKPANI GOVEERNMENT SECONDARY SCHOOL PYAKASA ABUJA
8. JUSTICE NWAKCHUKWU SCHOLARS ACADEMY



BENIN SS1

9. SILVER KOSI OBASI GOVERNMENT SECONDARY SCHOOL LUGBE ABUJA
10. COURAGE OSELUMESE IRUEKPEN GRAMMER SCHOOL JUNIOR EDO STATE JSS3





A cross view of the participants at the event



FIG 2: Essay Winner Mr. Jude Motunrayo Oni (L) being presented his Award by Mr. Ibrahim A Sambo Rep. of Honorable Federal Commissioner: NCFRMI



MICC Debate Winner Blessing Chioma Tabansi (M) being presented her Award by the representative of the Chairman of the Nigerians in the Diaspora Commission.

In concluding the Award ceremony, the First prize winners for both Essay and Debate competition were giving opportunity to give a brief presentation of how they participated in the competition and suggestions to ending irregular migration in Nigeria.

6.7 Vote of Thanks at the Grand Finale

In concluding the Grand Finale, the representative of the Senior Management Staff of AYGf in the person of Mr Wilson Woko gave the vote of thanks. In his presentation, he thanked the German Government through the Foreign Office for the funding support in making the campaign possible. He also thanked all stakeholders; individual organizations present and AYGf team for their efforts making the MICC campaign a success one while also emphasizing the need for everyone present to go back to their community and be an ambassador of the MICC campaign because the fight he said against irregular migration is a continues one that must be won.

7.0 THE MICC NIGERIA HIKING

The MICC Nigeria team saw the need to collaborate with a major hiking community in Abuja to use the platform to push the messages to as many young people as possible, hence, there was a hike on the theme of the campaign on the 19th of December, 2020 with 21 hikers and many influencers in Abuja.

The poster features the MICC Nigeria logo at the top left, followed by the text 'MIGRATION INFORMATION & COMMUNICATION CAMPAIGN MICC - NIGERIA'. Below this is the slogan '...Migration is not a crime, just do it the right way for your own safety and dignity!'. The central focus is the hashtag '#MICCNigeria' and the word 'HIKING' in large, bold, green letters. Below 'HIKING' is the tagline '...Hiking against irregular Migration & Human Trafficking'. The poster also includes event details: 'DATE: Sat. 19th Dec., 2020', 'TIME: 7:30am', and 'MEETING POINT: KCC Plaza, Wuse 2, Along Ademola Adetokunbo Crescent'. It lists sponsors: 'This is Brought to you by' (with logos for AYGF, MICC, and the German Embassy), and 'With Support from' (with logos for the German Embassy and AYGF). At the bottom, it says 'Follow us on all our Social Media Handles' and provides contact information: 'For Enquiries Call: 8002702067' and social media links for 'www.aygf.org', '@aygf_foundation', '@aygf', and 'Africa Youth Growth Foundation'.



Some of the hikers on top of the mountain overlooking Abuja city with MICC campaign materials.



AYGF Executive Director making a presentation on MICC Nigeria at the hill top during the MICC hike.



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ANNEX A - LINKS TO NEWSPAPERS, AUDIO CLIPS OF RADIO BROADCAST AND VIDEO CLIPS OF TV BROADCAST FOR THE

SNAPSHOTS	LINK
AYGF-MICC-Nigeria Press Conference _Blueprint Publication (2020.10.13)	https://bit.ly/31KH9j8
AYGF-MICC-Nigeria Press Conference _Leadership Publication (2020.10.14)	https://bit.ly/31LwSDr
AYGF-MICC-Nigeria Press Conference _Nigerian Pilot Publication (2020.10.13)	https://bit.ly/3ovAKSB
RADIO BROADCAST	
AYGF-MICC-Nigeria Press Conference (Naija Info FM Broadcast)	https://bit.ly/34vHqbp
AYGF-MICC-Nigeria Press Conference (Radio Nigeria Broadcast)	https://bit.ly/3jAjHLD
AYGF-MICC-Nigeria Press Conference (Ray Power FM Broadcast)	https://bit.ly/3kzlqRE
AYGF-MICC-Nigeria Press Conference (Wazobia FM Broadcast)	https://bit.ly/3mxROWB
TV BROADCAST	
AYGF-MICC-Nigeria Press Conference (AIT News Broadcast)	https://bit.ly/2Tr5F4r
AYGF-MICC-Nigeria Press Conference (ITV News Broadcast)	https://bit.ly/3jv93pn
AYGF-MICC-Nigeria Press Conference (NTA News Broadcast)	https://bit.ly/37K10Tn
AYGF-MICC-Nigeria Press Conference (TVC News Broadcast)	https://bit.ly/35Gb7G3
NEWSPAPER LINKS	
AYGF-MICC-Nigeria Press Conference (The Columnist Blog)	https://bit.ly/3ju7xUp
AYGF-MICC-Nigeria Press Conference (Radio Nigeria Blog)	https://bit.ly/2HxzZIm
AYGF-MICC-Nigeria Press Conference (Leadership Newspaper)	https://bit.ly/2TxOmOU
AYGF-MICC-Nigeria Press Conference (News Agency of Nigeria)	https://bit.ly/3e3j4Jy

MICC-NIGERIA PRESS CONFERENCE.

ANNEX B - SNAPSHOTS FROM MICC NIGERIA
ADVOCACY VISITS IN THE FCT



Advocacy visit to comptroller General Head of Migration



**Directorate Nigerian Immigration Service, CW Adepoju
(16th Oct 2020)**

**Advocacy visit to the Chief of Mission IOM Franz Celestine
(19th October 2020)**



**Advocacy visit to the Executive secretary of National
Human Rights Nigeria Esq Tony Ojukwu (22nd Oct 2020)**



**Advocacy visit to the DG NTA, Yakubu Ibn Muhammed
(22nd Oct 2020)**



Advocacy visit to the Honorable Minister of Foreign Affairs, Geoffrey Onyeama Affairs (23rd Oct 2020)



Advocacy visit to DG NAPTIP, Dame Julia Okah-Donli (28th Oct 2020)



Advocacy Visit to Edo State Task Force on Human Trafficking in Benin



Advocacy Visit to NAPTIP Zonal Office in Benin



Advocacy visit to the Ona of Abaji and Chairman of the FCT council of Traditional Rulers on the 30th Oct 2020



MICC NIGERIA EDO STATE ADVOCACY VISITS
Visit to Edo State Judiciary and Chief Judge in Benin



Advocacy Visit to IOM Edo State Office



Advocacy Visit to Edo State Hon Commissioner for Gender and Social Affairs in Benin



Advocacy Visit to Edo State Command of the Nigeria Immigration Service



Advocacy Visit to the Edo State Ministry of Education



Advocacy Visit to Edo State Post Primary Education Board



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Foreign Office



ANNEX E - LINKS TO SENSITIZATION MATERIALS FOR MICC-NIGERIA

VIDIO PUBLICATION	LINK
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/2WTRZkd
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/38KTq2x
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/2WTRZkd
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/2KEyFF7
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/34SZ16k
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/381OePX
AYGF-MICC-Nigeria Sensitization Video	http://bit.ly/2WHJRTL

ANNEX F - LINKS TO VIDEOS FOR THE MICC-NIGERIA CHALLENGE DEBATE/ESSAY COMPETITION

DEBATE VIDEOS	LINK
AYGF-MICC-Nigeria Grand finale 1 ST Prize winner (Debate)	http://bit.ly/3hu2lv0
AYGF-MICC-Nigeria Grand finale 2 nd Prize winner (Debate)	http://bit.ly/3nXvlOd
AYGF-MICC-Nigeria Grand finale 3 RD Prize winner (Debate)	http://bit.ly/2JxRYzi
AYGF-MICC-Nigeria Grand finale 4 TH Consolation Prize winner (Debate)	http://bit.ly/3aSdOc1



AYGF-MICC-Nigeria Grand finale 5 TH Consolation Prize winner (Debate)	https://bit.ly/383c1yW
AYGF-MICC-Nigeria Grand finale 6 TH Consolation Prize winner (Debate)	http://bit.ly/3ht7qt4
AYGF-MICC-Nigeria Grand finale 7 TH Consolation Prize winner (Debate)	http://bit.ly/3hxPnC8
AYGF-MICC-Nigeria Grand finale 8 TH Consolation Prize winner (Debate)	http://bit.ly/3mVQtsk
AYGF-MICC-Nigeria Grand finale 9 TH Consolation Prize winner (Debate)	http://bit.ly/2MbvODN
AYGF-MICC-Nigeria Grand finale 10 TH Consolation Prize winner (Debate)	http://bit.ly/3n1Otif
ESSAY SCRIPTS	
AYGF-MICC-Nigeria Grand finale 1 ST Prize winner	http://bit.ly/3o3IRGG
AYGF-MICC-Nigeria Grand finale 2 nd Prize winner	http://bit.ly/34VJqto
AYGF-MICC-Nigeria Grand finale 3 rd Prize winner	http://bit.ly/2KSOhVk

ANNEX G - LINKS TO VIDEOS AND RADIO JINGLES FOR THE MICC-NIGERIA CHALLENGE DEBATE\ESSAY COMPETITION INDEPENDENT TELEVISION BENIN (PRIME TIMES).

VIDEO JINGLE	LINK
AYGF-MICC-Nigeria ITV Benin jingle(5days)	http://bit.ly/3o4Dcin
AUDIO JINGLE	
AYGF-MICC-Nigeria ITV Benin jingle(5days)	http://bit.ly/3o4Dcin



