



Federal Republic of Germany
Foreign Office



MIGRATION INFORMATION AND COMMUNICATION CAMPAIGN NIGERIA II (MICC NIGERIA II)

FINAL PROJECT REPORT

2021





Federal Republic of Germany
Foreign Office



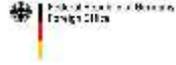
**MIGRATION INFORMATION AND
COMMUNICATION CAMPAIGN
NIGERIA II
(MICC NIGERIA II) PROJECT**

FINAL REPORT

By

Africa Youth Growth Foundation (AYGF)

December 22nd, 2021



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AYGF is committed to the principle that humane and orderly migration benefits migrants and society. It acts with its partners to assist in meeting the operational challenges of migration; advance understanding of migrants' issues; encourage social and economic development through migration; and uphold the human dignity and well-being of migrants.

Publisher: Africa Youth Growth Foundation,
4, Ouagadougou Street, Wuse Zone 2, Abuja, Nigeria.
Telephone: +234
E-mail: info@aygf.org
Internet: aygf.org

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ACKNOWLEDGEMENT

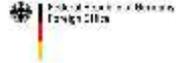
An African adage says that an elephant can only be killed successfully with the combined forces and support of all the hunters! The same is true of this project. It has taken the combined support and goodwill of many actors and stakeholders to arrive at this point. Many sacrificed their time to contribute to this process for which we wish to recognize and acknowledge.

First and foremost, we appreciate the German Government for providing the funding support to implement the activities of this project

Secondly, we want to thank the Executive Secretary, the HOD; Migration, Directors, and staff of the National Human Rights Commission.

We also want to thank the Director General of the National Agency for Prohibition of Trafficking in Persons (NAPTIP), the management and officers of the agency, particularly the Migration department for their tireless support and positive disposition in providing us with relevant data. You have made the project and the report the success story it has become. We are thankful!

Finally, we wish to thank the board, management and staff at the Africa Youth Growth Foundation (AYGF) for their loyalty, professionalism and discipline in delivering this project.



EXECUTIVE SUMMARY

The Migration Information and Communication Campaign (MICC) Project is one designed primarily to contribute to reduction in the incidences of irregular migration and human trafficking in Nigeria through strategic and aggressive advocacies and innovative media engagements.

Objectively, the MICC Project seeks to deliver improved awareness and higher level of understanding on dangers and implications of irregular migration and human trafficking (TIP and SOM) in the country, particularly the target locations. Online Debate/Essay Competitions will be employed while celebrity's social media and traditional media advocacies and campaigns will also be deployed.

The main goal of the project is to reduce ignorance and myth around migration to Europe and other western destinations through aggressive advocacies and mass media engagement. The project is primarily targeted at young people between 12-35 of age. However, there are secondary targets such as the traditional, religious, political, women and youth groups, organizations and their leaders.

The project is so unique and different in many ways to the existing interventions by either the government or other stakeholders in the targeted locations. The advocacy strategies leveraged on new/social media and selected celebrities who can also relate with grassroots to advance the messages on irregular migration of men, women and children in Nigeria.

**Dr. Arome
Salifu
Executive
Director,
AYGF.**



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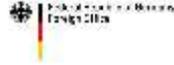
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1.0 Background

The Migration Information and Communication Campaign (MICC II) is an extension of the MICC Nigeria Phase 1 (one) Project. It was designed primarily to consolidate on the achievements of the pilot project which is, contributing to the reduction in the incidences of irregular migration and human trafficking in Nigeria through strategic and aggressive advocacies and innovative media engagements.

Objectively, the MICC II Project was designed to deliver improved awareness and higher level of understanding on the dangers and implications of irregular migration and human trafficking (TIP and SOM) in the country, particularly the target locations. The project had Delta state and the FCT as the focus, has Road Show, Town Hall meetings, online Quiz Competition was employed while celebrity's social media and traditional media advocacies and campaigns were also be deployed.

The main goal of the project is to reduce ignorance and myth around migration to Europe and other western destinations through aggressive advocacies and mass media engagement. The project primarily targeted young people between 12-35 of age. However, there were secondary targets such as the traditional, religious, political, women and youth groups, organizations and their leaders.

The project is unique and different in many ways to the existing interventions by either the government or other stakeholders in the targeted locations. The advocacy strategies was carried out on new/social media and selected celebrities who related with grassroots to advance the messages on irregular migration of men, women and children in Nigeria.

1.1. Africa Youth Growth Foundation and Project Stakeholders

The Africa Youth Growth Foundation was founded in 2003 but incorporated in 2006 to address issues and challenges of irregular

migration and its push factors like poverty, unemployment and socio-economic exclusion facing young people; leveraging on partnership with other partners and stakeholders with shared objectives to achieve same.

Armed with its values; Integrity, Mutual Respect, Fairness and Justice, Transparency and Team Work: The AYGf was chiefly in charge of organizing the MICC II Nigeria Project but with close working relationship of several stakeholders including the state governments of the targeted states, selected celebrities, activists, local civil society organizations and Community Based Organizations (CBOs), religious, traditional and youth organizations and their leaders in the targeted locations etc.

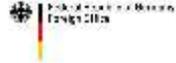
1.2. MICC Nigeria II Project Objectives

The following are some of the changes achieved through the instrumentality of his project:

- Increased stakeholders' investment and participation in reducing incidences of irregular migration from the targeted locations.
- Greater awareness and understanding of the causative factors and the dangers of irregular migration particularly among young people.
- Reduced incidences of irregular migration to Europe and deaths on the Mediterranean Sea and Sahara Desert.
- On the medium and long-term basis, the project would help in the reduction in the number of human trafficking, slave camps and forced labour at countries of origin, transit and destination.

2. MICC Nigeria II Activity Brief

The MICC II Nigeria Project kicked off after the signing of the MoU between the Embassy of the Federal Republic of Germany and the Africa Youth Growth Foundation (AYGF). Furnished below in this section is a detailed brief of the activities that was carried out in furtherance to the realization of the objectives of the project.



2.1. MOU Signing

The Memorandum of Understanding (MoU) between the Embassy of the Federal Republic of Germany and the Africa Youth Growth Foundation (AYGF) for the execution of the Migration Information and Communication Campaign (MICC II Nigeria), was signed on Tuesday 15th March 2021 after which implementation commenced.

2.2. Stakeholder Engagement

In furtherance to the realization of the objectives of the MICC II Nigeria Project, the project team undertook the preparation of notification and visitation letters early on in the Project and the dispatch of same to all stakeholders identified for targeted advocacy on the Project for a cross-section of reasons as:

- Endorsement of the Project with picture and video outputs;
- Inputs on messages communicated to foster ownership and a sense of inclusiveness in the process;
- Approval and support (chiefly government institutions); and,
- Actual advocacy on relevant key issues among others.

The Team continued the process of active follow up to ensure all engagements were carried out so as to drive synergistic impact. The first stakeholder engagement landmark was the Press Conference.

2.3. Project Press Conference

The Project identified the need for a Press Conference to launch the MICC Nigeria Campaign; this decision was taken during the critical review of the strategy for the MICC Nigeria Project through the instrument of the Desk Review process and was considered key to strategic engagement of the public, the Press as well as key stakeholders centric to the mandate of the Project.



Pictures from the project press conference

The Project Team identified and invited media houses for coverage of the MICC II Nigeria Press Conference. Furnished below are media agencies that were engaged.

The German Foreign Office represented by Leif Stroessner and National Human Rights Commission was part of a cross section of stakeholders identified and engaged for the press Conference.

The Press Conference was held on 9th April, 2021 at the AYGf head office Abuja and lasted 10:00am to 12:00 pm.

A well planned and executed process of strategic media projection and syndication of the event was done across traditional and social media platforms while news tracking and proper reporting was also done.

2.4. The National Youth Service Corp (NYSC Dance and Drama Show)

In furtherance to the realization of the objectives of the MICC II Nigeria Project, AYGf hosted a dance and drama show at the Abuja NYSC Orientation camp, held on the 27th and 28th of May 2021. The project team highlighted the central theme of the campaign and also sensitized Corp members on the dangers of Irregular Migration and its attendant consequences. Corp members were further encouraged to migrate through regular means to preserve their dignity and human rights.



2.5. ENGAGEMENT OF CELEBRITY

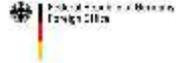
The Project's communications desk worked closely with the Management for the identification and engagement of celebrity advocates for the MICC Nigeria Project to drive its social media campaign activity. Endorsement of the MICC Project by the engaged celebrity advocates was also syndicated across diverse media platforms as part of the first major activities to give voice to the MICC II messages via the instrumentality of social media platforms.

Contract Signing with engaged celebrities was carried out and the project's communication desk is tracking and following up activity schedules and actual implementation in that regard.

2.6. THE MICC II ROAD SHOW IN DELTA STATE

As a component of the Migration Information and Communication Campaign, AYGf held its Migration Information and Communication Campaign (MICC II Nigeria) Road Show in Delta state on 29th July, 2021. The event which kicked off at 10:00AM from Interbau Roundabout to Arcade in Asaba Delta state, witnessed a turnout of over 200 people with representatives from organizations such as NAPTIP, Nigerian Red Cross Society, Rotary Club, National Orientation Agency, Delta State Polytechnic, Ministry of Women Affairs, Nigerian Police Force, Ministry of Higher Education and National Human Rights Commission just to mention a few.

The procession was led by the Dr. Arome Salifu, Executive Director AYGf and key members of the Delta State Taskforce on Human



Trafficking and Irregular Migration alongside students from various tertiary institutions in the state, carrying and show casing the campaign banner and placards to several kinds of passers-by on the street.

During the event, AYGf held sensitization talks on the issue on irregular migration, ensuring that the campaign messages were passed across to the general populace that witnessed the event. In the same vein, AYGf staff and volunteers on the ground shared campaign flyers and storybooks containing the dangers and consequences of irregular migration as well as stories of irregular migrants who are now returnees. The location of the road show which spanned 5km was strategically chosen in order for the procession to go through key places in the state such as the popular Ogbegonogo Market, Shoprite Mall, Asaba Post Office, Saint Patrick Catholic Secondary School and the Federal Medical Center. This was done to ensure that the messages being passed across to the people got maximum reach and impact as persons who received the campaign flyers and storybooks were rather eager to get more information on the subject matter as they requested for extra IEC materials to give to their family and friends who were not present at the time. Members of the press were equally on ground to cover the event from beginning to end. Also, The Federal Road Safety Corp and Nigerian Police Force were on ground to ensure the safety of all persons in attendance and to control vehicular movements during the entire Road Show.

The Road Show eventually terminated at Arcade, Asaba, Delta State, about 5km from the starting point at Interbau Roundabout. The Executive Director, Dr. Arome Salifu gave closing remarks and thanked all stakeholders and persons present for attending the road show and contributing to its success. Refreshments were shared afterwards and all participants departed, marking the end of the successful Road Show.



2.6.1. THE MICC II TOWN HALL MEETING IN DELTA STATE

In the bid to syndicate and harmonize all activities under the Delta state Implementation of the MICC II Nigeria Project, AYGf held a campaign Town Hall Meeting on 30th July 2021, at Orchid Hotels Asaba, Delta State. The Meeting commenced at 9:00AM with the arrival and registration of all guests in attendance. The meeting officially began with introduction of the key stakeholders present and their representatives. This was followed by taking the 2nd stanza of the national anthem then Dr. Arome Salifu gave opening remarks, welcoming all the guests present at the town hall meeting and equally giving a detailed account of the progress of the campaign in Delta state.



Opening Remarks and Goodwill Messages

The next item on the agenda for the day was Goodwill messages from key stakeholders in Delta state such as the Bureau of Orientation, Nigeria Immigration Service, National Human Rights Commission, Delta State Taskforce on Human Trafficking and Irregular Migration, State Attorney General, Peter Mrakpor SAN, HRM Obi Kikachukwu and Dr. Genevieve Mordi, SSA international Affairs, Delta State. The presence of these key stakeholders and their goodwill messages set an important precedent for the day that the essence of being gathered is for none other than to spread more awareness on the issue of Irregular Migration and to create a higher level of understanding in the minds of the people on the dangers and consequences of Irregular Migration.

Furthermore, the Executive Director, Dr. Arome Salifu gave a presentation on the Migration Information and Communication campaign where he went into the core objectives and goals of the campaign including to spread awareness on the issue of Irregular Migration. He also gave an overview on the organizations strategy to achieve the goals of the campaign which include strong social and traditional media engagement through radio shows, TV appearances and advertisements, Celebrity engagement, advocacy visits, town hall meetings and road shows as key outreach strategies to achieving the objectives of the campaign.

Following the presentation by the Executive Director was a presentation by the campaign celebrity – Mr. Real. As a result of his great influence on social media and his strong ability to connect with the youth population the celebrity Mr. Real was picked by the organization to serve as its Campaign celebrity. He was present at the Town Hall Meeting in Asaba where he officially endorsed the campaign and also shared his own experience with trying to migrate to Canada in 2019, this story went a long way in resonating with the guests at the meeting as it was a story a number of people could relate to. After his speech on irregular migration where he



urged the general public to migrate the right way and not through irregular means he went further to give a brief performance of one of his hit songs. His performance was followed by group photographs with guests endorsing the campaign.

Also, in the bid to educate more persons, shed more light and create a higher level of awareness on the issue of irregular migration, there was a presentation made by Superintendent, Kevin Gusom of the Nigeria Immigration Service on Irregular Migration. In his presentation he carefully delineated the major push factors of migration, steps to migrating the right way, labor laws and policies of countries with high levels of immigrants, the dangers and consequences of irregular migration and the steps to take and appropriate authorities to report to when we see or hear of persons being trafficked.

Following the presentation stated above, AYG Secretariat played a documentary showing the stories of actual persons that had being trafficked or migrated irregularly and had luckily found their way back to Nigeria. The essence of the documentary being played was to bring people in touch with real life stories and experiences so as to domesticate the notion that regular Nigerians have gone through devastating experiences in trying to migrate without following due process and hence they can see through the heart-wrenching experiences of these individuals telling their stories, that the consequences of irregular migration can be very severe.

Furthermore, after the documentary had been played, followed and question and answer session by guests to the key stakeholders. This session allowed for brainstorming between guests and the key stakeholders on how to avoid migrating irregularly and the steps to avoid being trafficked. The session also allowed for individuals to broaden their knowledge on updated travel policies and regulations therefore increasing their knowledge on the subject matter.



The town hall meeting finally drew to an end with a vote of thanks conducted by the Executive Director AYGf, Dr. Arome Salifu. He thanked the key stakeholders present at the meeting for gracing the event with their presence and contributing to its overall success. He equally thanked all those that were invited and participated in the road show and town hall meeting, stating that the campaign in Delta state would not have been a success without them. He also went further to give special recognition to the Delta State Taskforce on Human Trafficking and Irregular Migration for their fantastic work on the ground that aided the overall success of the Migration Information and Communication Campaign (MICC II Nigeria) in Delta state.

2.7. MICC II ROAD SHOW –ABUJA, 3RD NOVEMBER 2021

As a component of the Migration Information and Communication Campaign, AYGf held the second Migration Information and Communication Campaign (MICC II Nigeria) Road Show in Abuja on 3rd of November, 2021. The walk kicked off at 10:45AM from Unity Fountain, Abuja. The show witnessed a turnout of over 143 people with representatives from organizations such as NAPTIP, Federal Ministry of Labour and Employment, National



Orientation Agency, University of Abuja, Nile University of Nigeria, officials from the Nigerian Police Force, Ministry of Higher Education, and National Human Rights Commission to mention a few.

The procession was led by AYGf Program team, and key members of the Federal Road Safety Corps alongside students from various tertiary institutions in Abuja, carrying the campaign banner and placards.

During the event, Dr. Arome Salifu, Executive Director-AYGF alongside other key stakeholders at the event held sensitization talks on the issue of irregular migration, ensuring that the campaign messages were disseminated to the public. AYGf staff and volunteers shared campaign flyers and storybooks containing the dangers and consequences of irregular migration as well as stories of irregular migrants who are now returnees. This was done to ensure that the messages being passed across to the people got maximum reach and impact as persons who received the campaign flyers and storybooks were rather eager to get more information on the subject matter as they requested for extra IEC materials to give to their family and friends who were not present at the time. Members of the press were equally on ground to cover the event from beginning to end. Also, The Federal Road Safety Corp and Nigerian Police Force were on ground to ensure the safety of all persons in attendance and to control vehicular movements during the entire Road Show.



The walk ended at City Park, Abuja. The Executive Director, Dr. Arome Salifu gave closing remarks and thanked all stakeholders, students, and persons present for attending the road show and contributing to its success. Refreshments were shared afterwards and all participants departed, marking the end of the successful Road Show

2.7.1. MICC II TOWN HALL MEETING ABUJA-4TH NOVEMBER, 2021

In the bid to syndicate and harmonize all activities under the Federal Capital Territory Implementation of the MICC II Nigeria Project, AYGf held a campaign Town Hall Meeting on the 4th of November 2021 at Nile University of Nigeria, Idu Abuja. The Meeting commenced at 10:19AM with the arrival and registration of all guests in attendance. Which was followed by an opening prayer from the second stanza of the National Anthem and an introduction of dignitaries and their representatives.

- **Opening Remarks and Good will messages**

Dr. Arome Salifu gave opening remarks, welcoming all the guests present at the town hall meeting and equally giving a detailed account of the progress of the campaign in the country.

He equally mentioned the importance of the event clearly stating the objective of the project as above. He further called on the three tiers of government to join in the fight against poverty an ill which he states fuels irregular migration.



Dr. Arome Salifu giving his Opening /Welcome Remark

This was followed by a reading of the goodwill message by the Delta State Governor, Dr Ifeanyi Okowa represented by Dr. Genevieve Mordi, Senior Special Assistant (SSA) to the Governor on International Affairs. During the reading, she commended the effort of AYGF on the program, as she extended the goodwill of the governor and the people of the state to AYGF in curbing irregular migration, the Governor noted that migration is not a new phenomenon, hence the need for individuals to migrate regularly. The governor lauded the German government in their efforts to curb human trafficking noting that the state was glad to be part of the project. He added that the event would push in creating awareness to the society on the ills of irregular migration. The governor further advised that it was

pertinent for migration to be done by regular means, stating that he had inaugurated a rehabilitation program, GES, TEF to imbibe and rehabilitate victims of irregular migration into the society.



Dr. Genevieve Mordi giving goodwill message

Mr. John Kane from the British High Commission, Head, Collaboration against Trafficking and Smuggling Between Nigeria and Niger who represented the British High Commissioner Catherina Line commended AYGf for the initiative and called for counter measures in combatting irregular migration. He stated that all hands should be on deck to change the narrative coined online and by the media noting that we can use the same tool in fighting the ‘enemy’. He further called for individual responsibility as trafficking can be done to anyone citing an example of a relative who was a victim.



Mr. John Kane giving a good will message

After his speech The Secretary of the National University Commission, Prof. Abubakar Rasheed represented by Adeola Adetunji thanked AYGf for the great initiative and also thanked the government for their support, even as he noted that the statistic of irregular migration was worrisome.



Dr. Adeola Adetunji giving a good will message

Furthermore, Frantz Celetine, Chief of Mission represented by Barr. Elizabeth Poage, National Programme Officer, IOM noted that IOM has supported the Nigerian Ministry of Labour as well as other relevant agencies in supporting migration labour on the National Policy on migrant labour between 2017 and 2021. She applauded AYGf on the MICC project, noting that IOM was pleased with the project which was reviewed by stakeholders adding that a review would be sent to the ministry of labour to examine challenges faced by victims. She further applauded AYGf for the successful implementation of the MICC II project noting that the outcome of the project would contribute immensely to improving the overall labour migration governance in Nigeria.



Barr. Elizabeth Poage giving a good will message

This was followed by a speech by Lisa Apitz, First Secretary the Migration and Human Assistant Federal Foreign Office Germany represented by Rolli Okwu where she noted that the German government began supporting AYGf in order to promote regular migration and reduce irregular migration by providing awareness and details for migration. She further noted that about 600,000 Nigerian migrants are living in Germany adding that half of them are students. She further stated that it was pertinent for migration to be done the right way as migration is as old as man. She concluded by commending the AYGf and called for more efforts in curbing the growing ill.



Ms. Rolli Okwu giving a goodwill message

This was followed by a presentation of paper by Dame Juli Okah Donli, Founder of the Roost Foundation addressing the ‘causes, patterns and impacts of Irregular migration’ and pointed out the causes which include poverty, ignorance, greener pasture mentality, peer pressure, greed, and war. She further noted that irregular migration is not only a Nigerian problem but a global problem. She further expatiated on the challenges inherent in the tackling of irregular migration which include; Limitation in the conduction of joint investigations and operations within countries, inadequate funding, social unrest, poor economic situation, porosity of the boarders, corruption of law enforcement officers, ignorance in rural areas, unfriendly labour laws for girls under 18, lack of internet facilities. She offered solutions to this problem to include; Support elaboration and implementation of comprehensive national and regional migration and mobility, encourage development and implementation of a national and

regional strategies or policies for integrating migrants into host society, all government authorities should review all bilateral and multilateral treaties.



Dame Juli Okah Donli presenting a paper on

‘causes, patterns and impacts of Irregular migration’ This was followed by speeches from the Minister of Interior Rauf Arebesola represented by Ademola Adeyinka Senior Special Adviser to the Minister of Interior;



Mr. Ademola Adeyinka delivering a speech

Amuse Helen representing the Director General of the National Agency for the Prohibition of Trafficking in Persons (NAPTIP), Dr. Fatima Waziri; Ngozi Nnadi representative of Vice Chancellor Nile University Prof. Osman Nuri Aras and a dance performance by a dance troupe from the FCT Arts and Culture.

Inter alia a panel discussion followed representing all stakeholders present where they examined the issue of irregular migration advised and proffered solutions to the issue.



Stage set for panel discussion

The meeting ended with the launch and distribution of the report on the **‘Extension of Labour Inspection Activity and Labour Law Enforcement to Sectors and Workplaces Where Migrant Workers may be Present’**.



Cross section of participants at the Town Hall meeting



AYGF Team at the Town Hall meeting

2.8. MICC II Radio Program (Traditional Media Campaign)

Introduction:

The Migration Information and Communication Campaign II “Half Hour Radio Program” is a media aspect of the campaign and an integral part of the MICC II project. The radio program has been addressing topical issues on migration. The radio program has been on air on HOT FM 98.3 since May 20th 2021, and since then has hosted very experienced authorities in the field of migration, high profiled Stakeholders and partners. These personalities have been sharing their wealth of knowledge and experience with the general public, as well as advice to listeners to make informed migration choices.

WEEK 1:

The maiden edition of the radio program held on the 20th of May between 5:00-5:30 pm on HOT FM 98.3, and it featured the Executive Director of AYGF Dr Arome Salifu and the Communications Officer for AYGF Sakeenah Ahmadu. The discussion of the day revolved around facts about Migration, AYGF as an organization, and important details on the MICC II project. The first edition of the radio program also shed light on the MICC center phone lines and email for correspondence with the general public on migration related issues. The session involved questions and answers, clarifications with facts and figures. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.

Please see pictures from the radio programme below;



L-R Dr, Arome Salifu, Executive Director of AYGF, Sakeenah Ahmadu, Communication's Officer of AYGF, Mr Joey of HOT Manager

WEEK 2:

The second edition of the Radio Half Hour Program held on Thursday 27th of May 2021, between 5:00-5:30 pm on HOT FM

98.3, and anchored by HOT FM's Mr Joey and Abba Abba of the Communications Department-AYGF, it featured The Executive Secretary of the National Human Rights Commission, Mr. Anthony.O. Ojukwu Esq. The topic for the week was "Human rights of Migrants" there were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on the human rights of Migrants, and provided appropriate answers for each. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.

Please see pictures from the radio programme below;





**L-R Mr Joey of HOT 98.3 fm, Mr. Anthony.O. Ojukwu Esq,
The Executive Secretary of National Human Rights
Commission & Abba Abba, Communications Department.**

WEEK 3:

The Third edition of the Radio Half Hour Program held on 3rd of June 2021, between 5:00-5:30 pm on HOT FM 98.3, and anchored by HOT FM's Mr Joey and Abba Abba of the Communications Department-AYGF, and it featured Mr. Godwin.E. Morka the immediate past Director of Research and Program Development at the National Agency for the Prohibition of Trafficking in persons. The topic for the week was “The horrors of human trafficking” there were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



Half Hour Live Program
Hot FM 98.3
3rd June, 2021
5:00 - 5:30pm

Special Guest:
Mr. Godwin E. Morka
Immediate Past Director Research Programme Development (NAPTIP)

Call: 08095550983 or 07043371743
Whatsapp Line: 08094440983

This is brought To You By


With Support From


Mr. Godwin E. Morka, The Immediate Past Director of Research Programme Development (NAPTIP).



Mr. Godwin E. Morka, The Immediate Past Director of Research Programme Development (NAPTIP) & co-anchor, Abba Abba from AYGF's Communications Department.

WEEK 4:

The Fourth edition of the Radio Half Hour Program held on Thursday the 10th of June 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured Barrister Julie Okah-Donli, the Chair United Nations Volunteer Trust Fund (UNVTF), former Director General of NAPTIP, and the founder of Roost Foundation. The program was anchored by HOT FM's Mr Joey and AYG's Abba Abba. The topic for the week was “The shades of human trafficking” there were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on shades of human trafficking across international borders, and provided appropriate answers to each. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



MICC II Half Hour Live Radio Program at HOT FM with Barr. Julie Okah-Donli, The Chair of UNVIF.



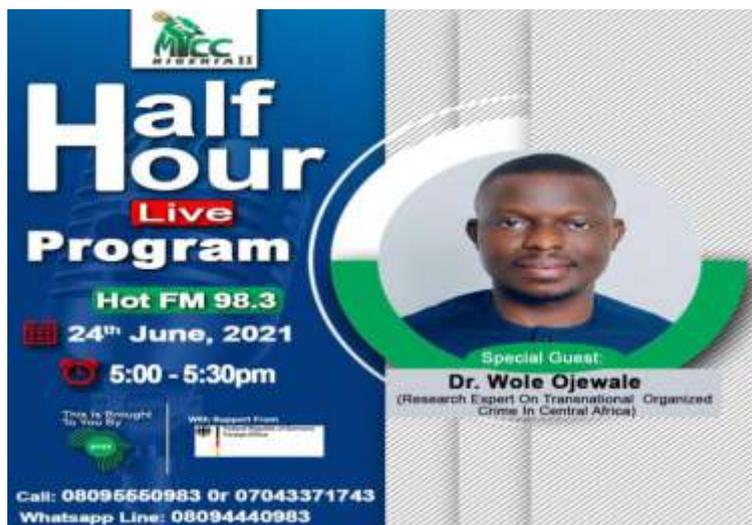
L-R Isaacson Okonkwo Programs Department AYGf, Barrister Julie Okah-Donli, The Chair of UNVIF & Abba Abba, Communications Department AYGf.

WEEK 5:

The Fifth edition of the Radio Half Hour Program held on 17th of June 2021, between 5:00-5:30 pm on HOT FM 98.3, and anchored by HOT FM's EL Giva and Abba Abba of the Communications Department-AYGF. The program topic for the week was “The opportunities for regular migration and the countries that provide them” there were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. session involved questions and answers, clarifications with facts and figures. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.

WEEK 6:

The Sixth edition of the Radio Half Hour Program held on Thursday the 24th of June 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured Dr. Wole Ojewale a Research Expert on Transnational organized Crime in Central Africa. The program was anchored by HOT FM's Mr Joey and AYGf's Abba Abba. The topic for the week was "Ending Migration Crimes by Empowering the Migrant". There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on transnational organized crimes in migration and provided appropriate answers to each question. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



The poster is for a radio program. On the left, a blue background contains the following text: 'MICC II' at the top, 'Half Hour Live Program' in large white and red letters, 'Hot FM 98.3' in a green box, '24th June, 2021' with a calendar icon, and '5:00 - 5:30pm' with a clock icon. At the bottom, it lists contact information: 'Call: 08095650983 Or 07043371743' and 'Whatsapp Line: 08094440983'. On the right, a circular portrait of Dr. Wole Ojewale is shown against a white background with a green arc at the bottom. Below the portrait, it reads 'Special Guest: Dr. Wole Ojewale (Research Expert On Transnational Organized Crime In Central Africa)'. The MICC II logo is also present at the top left of the poster.

Dr. Wole Ojewale a Research Expert on Transnational organized Crime in Central Africa.



L-R Mr Joey of HOT 98.FM, Dr. Wole Ojewale, a Research Expert on Transnational Organized Crime in Central Africa & Abba Abba Communications Department AYGF.



L-R Dr. Wole Ojewale, a Research Expert on Transnational Organized Crime in Central Africa, Aina Odunayo Communications Department AYGF & Abba Abba Communications Department AYGF.



WEEK 7:

The Fifth edition of the Radio Half Hour Program held on 1st of July 2021, between 5:00-5:30 pm on HOT FM 98.3, and anchored by HOT FM's EL Giva and Abba Abba of the Communications Department-AYGF. The program topic for the week was “The Drivers of Irregular Migration” phone lines were open as the listeners called in and sent in text messages to share their thoughts and opinions. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.

WEEK 8:

The eighth edition of the Radio Half Hour Program held on Thursday the 8th of July 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured A former Special Assistant to the Edo state Governor Mr. Godwin Obaseki on Anti-Human Trafficking Issues. The program was anchored by HOT FM's Miss EL Giva and AYGf's Abba Abba. The topic for the week was “Ending migration crimes by empowering the migrant”. There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on irregular migration and human trafficking and the role of government and provided appropriate answers to each question. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



The poster for the 'Radio Half Hour Program Live Program' is set against a dark blue background. At the top left is the MICC II logo. The main title 'Half Hour' is in large white font, with 'Live Program' below it. The broadcast details include 'Hot FM 98.3', '8th July, 2021', and '5:00 - 5:30pm'. A circular inset on the right features a portrait of Comrade Solomon Okoduwa, with text identifying him as a 'Special Guest' and 'Former Senior Special Assistant on Anti-Human Trafficking Issues to Edo State Governor Mr. Godwin Obaseki'. At the bottom, contact information is provided: 'Call: 08096650983 or 07043371743' and 'Whatsapp Line: 08094440983'. Logos for 'This is brought to you by' and 'With Support From' are also visible.

A former Special Assistant to the Edo state Governor Mr. Godwin Obaseki on Anti-Human Trafficking Issues

WEEK 9:

The ninth edition of the Radio Half Hour Program held on Thursday the 15th of July 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured an award-winning film Producer and film Director for the Netflix original films “OLUTURE” Mr. Kenneth Gyang. The program was anchored by HOT FM’s Miss EL Giva and AYGF’s Abba Abba. The topic for the week was “How Films on Human Trafficking Contribute to National and International Discourse on Migration”. There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on irregular migration and human trafficking, the effect of the Film in national and international discourse on migration and provided appropriate answers to each question. The

session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



Award winning film producer and film Director for the Netflix original films “OLUTURE” Mr. Kenneth Gyang.

WEEK 10

The tenth edition of the Radio Half Hour Program held on Thursday the 22th of July 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured the IOM Chief of Mission Frantz Celestin and he was accompanied by the Public Information Officer for the IOM Ms. Styliia Kampani. The program was anchored by HOT FM’s Miss EL Giva and AYGf’s Abba Abba. The topic for the week was “Solving the Migration problems and Challenges in Africa”. There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on irregular migration, regular migration, migration laws, interventions, Human Trafficking, and the role of the IOM as well as its contributions and achievements and provided appropriate

answers to each question. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



MICC II
Half Hour
Live Program
Hot FM 98.3
22nd July, 2021
5:00 - 5:30pm
Call: 08095650983 Or 07043371743
Whatsapp Line: 08094440983

Special Guest:
Frantz Celestin
(IOM Chief of Mission)

The Chief of Mission IOM, Frantz Celestin.





L-R Public Information Officer for the IOM, Stylia Kampani, IOM Chief of Mission Frantz Celestin, AYGF’s Abba Abba & HOT FM’s Miss El Giva.

WEEK 11:

The eleventh edition of the Radio Half Hour Program held on Thursday the 5th of August 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured A former Victim of Human trafficking and an Advocate on Anti-Human Trafficking in Edo state Mrs. Florence Abu who was in Edo state at the time so the correspondence and discussion had to be over the phone on the program. The program was anchored by HOT FM’s Miss EL Giva and AYGF’s Abba Abba. The topic for the week was “Letting the Victims Voice lead”. There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on human trafficking and shared her life

story. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



WEEK 12:

The twelfth edition of the Radio Half Hour Program held on Thursday the 12th of August 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured Miss Chioma Igbokwue, West African Regional Consultant for 'Migrate to Canada'. The program was anchored by HOT FM's Miss EL Giva and AYGF's Abba Abba. The topic for the week was "picking opportunities for regular migration". There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on regular migration opportunities to Canada. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



WEEK 13:

The thirteenth edition of the Radio Half Hour Program held on Thursday the 19th of August 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured a representative from the office of the Special Adviser to the President on SDGs, Dr. Bala Yusuf Yunusa, who is the head of Policy and Strategy Unit. The program was anchored by HOT FM's Mr. Joey and AYGF's Abba Abba. The topic for the week was "Addressing the push factors of migration in Nigeria". There were extensive discussions and explanations on the subject as well as advice and food for thoughts for the listeners at home. The session involved questions and answers, clarifications with facts and figures. The guest for the day discussed questions on SDGs as it concerns the youth population as well as the other groups. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.



WEEK 14:

The Fourteenth edition of the Radio Half Hour Program held on Thursday the 26th of August 2021, between 5:00-5:30 pm on HOT FM 98.3, and it featured a quiz which encompassed migration questions with a promised reward of N1000 airtime for those that gets the answers correctly. The program was anchored by HOT FM's Mr. Joey and AYGf's Abba Abba. The topic for the week was "What the general public knows about migration". There were people calling in to answer questions. The session was also interrupted at regular intervals by the MICC II Jingle which was played at the beginning, middle and end of the program.

2.9. Media Campaign

The Project Team embarked on a process of identification and profiling of media platforms (social media, TV, Radio, Print) and proceeded to establish contact with, and engage such media platforms as expedient. Building upon this, the production and



airing of contents on the select media platforms with tracking being carried out for media appearances on media platforms. Conspicuous is the “**Half Hour Radio Program**”. The radio program has been addressing topical issues on migration. The radio program on HOT FM 98.3 commenced on May 20th 2021, it hosted very experienced authorities in the field of migration, high profile Stakeholders and partners. These personalities shared their wealth of knowledge and experience with the general public, as well as advice to listeners to make informed migration choices.

2.10. MICC II Street Campaign

Approach where the Project reaches out to women and men on the streets, markets to assess and increase their level of understanding on the subject of irregular migration and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.

- The **Road Show** approach to create intense awareness and understanding on the subject of irregular migration

and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.

- The **Townhall Meeting** approach to access project stakeholders in the project locations and further spread public awareness on the subject of irregular migration and human trafficking in Nigeria in a bid to curb unhealthy practices and beliefs.



3. Annexes

3.1. Annex A: Stakeholder Consultation visit to the Nile University

The meeting was held on the 20th May 2021 and commenced at exactly 10:30 am. The Dean of Arts and Social Sciences, Gylich Jelilov, Prof. Ahmet Arabaci, and Dr. Ngozi O. Anade exchanged pleasantries with the AYGF team. The project was fully discussed, and highlighted was the importance of building on the existing relationship between the University and AYGF in order to ensure the overall success of the MICC II Project. The team also requested that the University furnish the organizations with its students during the Grand Finale of the project.



Group picture with the Nile University's Management Staff

Annex B: Stakeholder Consultation visit to the Federal Ministry of Women Affairs

The meeting held on the 20th of May 2021 and started at 2:30 pm. The project team was received by Olusa J.D and his team. AYGf was introduced to the team while highlighting the MICC II project and its deliverables. Emphasized were ways to strengthen the existing relationship between FMWA and AYGf to prevent the violation of the fundamental human rights of Nigerians in their bid to migrate to other parts of the world and introduce the gender perspective and forge constructive partnership with the Ministry in order to help improve the impact of our gender issues.



Group picture with the management staffs of the Federal Ministry of Women Affairs

Annex C: Stakeholder Consultation visit to the International Organization for Migration

The visit to IOM was on the 12th of July 2021 to introduce the project to the commission. Frantz Celestin, the Chief of Mission IOM received AYGf delegation. Discussed were possible ways to continue lubricating the existing synergy between both organizations, to curb the alarming rate of irregular migration and human trafficking prevalent in Nigeria. The Chief of Mission further commended AYGf for the effort to tackle the menace plaguing Nigeria.



Group picture with the Chief of Mission, IOM

Annex D: Stakeholder Consultation visit to the National Human Rights Commission

The visit to the NHRC was on the 17th May 2021. The project team were received and hosted by the Executive Secretary, Anthony Okechuku Ojukwu Esq and his management team. After introduction the objective, purpose and planned activities of the project was presented by Dr. Arome Salifu, Executive Director AYGF. The AYGF team asked that the Executive Secretary be present in one of the weekly half hour radio shows. Assurances were given that the commission will work closely with AYGF to ensure the successful implementation of the project. This was followed by the signing a Memorandum of Understanding between both organizations.



Group picture with the Executive Secretary of NHRC and his Management Staff

Annex E: Minutes of Stakeholder Consultation visit to the International Center for Islamic Culture and Education

The visit was on the 22nd of June 2021. The project team were received by the Head of External Relations ICICE, Garba Sani. Abdurahman Abubakar introduced the purpose of the visit while highlighting the key and strategic role that religious organizations play in disseminating information and influencing behavioral change, hence the need to liaise with ICICE. Dr. Sani gave assurances that the ICICE will work together with AYGf to ensure the realization of the objectives of MICC II Nigeria project.



Group picture with the Head of External Relations ICICE

Annex F: Minutes of Stakeholder Consultation visit to the Belgium Embassy

The meeting was held on the 6th of July 2021. The project team were received by Steff Commers. Dr. Arome Salifu highlighted the project and its deliverables. He also invited the embassy to the ongoing radio program, on the project as a guest speaker to address Nigerians on the Dangers of Irregular Migration and its attendant consequences, and also use the medium to educate potential migrants who may want to migrate to Belgium. The embassy was also invited to participate in the upcoming roadshow and town hall meeting for the project. Steff Commers expressed interest in the activities of AYGf while commending the effort of the Executive Director and entire Staff their good work. He promised that the embassy would send representatives to attend the programs.



Group picture with the Belgium Deputy Head of Mission and Director of Political & Economic Affairs, Belgium Embassy

Annex G: Stakeholder Consultation visit to the Christian Association of Nigeria – Delta State

The consultation visit was on the 26th of July 2021. The project team were received by the CAN Chairman, Snr. Apostle Dr. Solomon Okorote. Dr. Arome Salifu highlighted the key deliverables which include road shows, town hall meetings, media campaign which will also include a radio show in Delta state. He expressed hopes of the Association appearing on one of the episodes. The chairman commended AYGf and promised to get members of the Association to attend the Road Show and Town Hall Meeting.



Advocacy visit to Christian Association of Nigeria, Delta state chapter

Annex H: Stakeholder Consultation visit to the National Orientation Agency

The visit was on the 27th of July 2021. The project team were received by the State Coordinator, Anyabuine Chris. The Executive Director, Dr. Arome Salifu highlighted introduced the objectives of the project and key deliverables. He further espoused on the role the NOA can play in helping to realize the project deliverables. the project team asked that the agency be present in the road show and townhall meeting. The State Coordinator commended AYGf for initiating such campaign and promised that the agency will render the organization all possible assistance in ensuring the success of the project.



Advocacy visit to the Delta State National Orientation Agency

Annex I: Stakeholder Consultation visit to Delta State Ministry of Information

The visit was on the 28th of July 2021. The project team were received by Nduka Omodon, SSA Media. The Executive Director, Dr. Arome Salifu presented the project and deliverables to the ministry and further sought their hand of partnership. The Honorable Commissioner for Information, Anagwu Charles Ehiedu applauded AYGf's efforts in seeking to spread more awareness on the inherent dangers and of irregular migration and promised that the ministry will support the organization to ensure that the objectives of the project is realized.



Advocacy visit to Delta State Ministry of Information.

Annex J: Stakeholder Consultation visit to the Rotary Club of Nigeria

The visit was on the 27th of July 2021. The project team were received by Fafowora Arthur, Assistant Governor of Rotary Club. The project, purpose and deliverables were presented to the club by the Executive Director. He also requested a hand of partnership considering the presence of the club in Delta state. Mr. Fawofora Arthur thanked AYGF for engaging with the Club on the Project. He also stated that the club will support AYGF to its fullest capacity in the bid to cascade the campaign to youths in Delta state.



Advocacy visit to the Rotary Club, Asaba Delta State

Annex k: Stakeholder Consultation visit to the Delta State Bureau of Orientation

The meeting was held on the 26th of July 2021. The project team were received by Eugene Uzum, Director General Bureau of Orientation. The Executive Director, Dr. Arome Salifu highlighted the purpose of the visit and project deliverables. Emphasized was leveraging on the existing partnership between both parties to give more traction to the campaign in Delta state. The DG thanked the AYGf team and promised to render the organization all possible assistance in ensuring the success of the project.



Advocacy visit to Delta State Bureau of Orientation.

Annex I: Stakeholder Consultation visit to the Ministry of Youth Development

The meeting was held on the 26th July 2021 and commenced at exactly 12:00pm. The Permanent Secretary, Ngozi Mogbolu and Nwanze Ijeoma exchanged pleasantries with the AYGf team. The project was fully discussed, and highlighted was that the ministry owns the project considering its youth centric position. Ngozi Mogbolu promised that the ministry will join hands with AYGf in achieving the goal of the project, stating that the ministry will send its representatives to the road show and town hall meetings.



Advocacy Meeting to Delta State Ministry of Youth Development.

Annex M: Stakeholder Consultation visit to Nigerian Red Cross Society – Delta State

The meeting was held on the 28th of July 2021. Arinomor Charles received the project team. The Executive Director, Dr. Arome Salifu presented the project and deliverables to the ministry and further sought their hand of partnership. He also and expressed hope of delegates from Red Cross appearing on the radio show, Road Show and Town Hall Meeting. Charles Arinomor thanked AYGf for engaging with the Nigerian Red Cross Society on the MICC II Project. He further gave assurances that staffs from the Red Cross will attend and participate in the Road Show and Town Hall Meeting.



Advocacy visit to Delta State Red Cross Society

Annex N: Stakeholder Consultation visit to Delta State Ministry of Women Affairs

The visit was on the 28th of July 2021. The project team were received and hosted by the Permanent Secretary, Mrs. Agas Oghenekevwe and her management team. After introduction the objective, purpose and planned activities of the project was presented by Dr. Arome Salifu, Executive Director AYGF. He further expressed hope that with support from the Ministry, AYGF would appreciate an opportunity to engage with the women of Delta state on a more organic sensitization on the dangers and consequences of irregular migration. Mrs. Agas Oghenekevwe thanked AYGF for such initiative and advised that there is a need for one-on-one direct engagement with communities and villages across the state in order to penetrate and spread the central message of the campaign into all corners of the state. She also gave assurances that the ministry will partner with AYGF and support the campaign in Delta state by sending delegates from the Ministry to participate in the Road Show and Town Hall Meeting.



Advocacy visit to Delta State Ministry of Women Affairs

Annex O: Stakeholder Consultation visit to Delta State Directorate of Chieftaincy Affairs

The visit was on the 28th of July 2021. The project team were received by the Director Chieftaincy Affairs, Kessington Mordi-Ogoriseme and his management team. The Executive Director of AYGf, Dr. Arome Salifu highlighted the key deliverables of the project, emphasizing the important role of traditional leaders in achieving the goals of the campaign. He expressed hope for great partnership with the directorate in reaching the people at the grass-root level to convey the central theme of the campaign. The Director thanked AYGf for bringing such campaign to Delta State and gave assurances of the Directorate's adequate representation at the Road Show and Town Hall meeting.



Advocacy visit to Delta State Directorate of Chieftaincy Affairs.

Annex P: Stakeholder Consultation visit to SSA to the Delta State Governor on International Affairs

The visit was on the 28th of July 2021 to introduce the project and its deliverables to the ministry. The project team was received by Dr. Genevieve Mordi, SSA to the Governor on International Affairs. AYGf was introduced while highlighting the MICC II project and its deliverables. The Team further expressed hope for great partnership with the office of the SSA International Affairs in achieving the core objectives of the campaign. Dr. Genevieve Mordi thanked AYGf for the visit, stating that the campaign is in line with the pressing international issue plaguing countries all over the world. She also noted that her office will do its best to ensure that the campaign is successful in the state.



Advocacy visit to SSA International Affairs Delta State Government

Annex Q: Stakeholder Consultation visit Nigeria Immigration Service

The advocacy visit to the Nigeria Immigration Service was on the 27TH July, 2021. The project team was received and hosted by Comptroller-Antonia Okpara. After introduction, the objective and purpose of the MICC II project was presented by the project manager. The team asked that the service furnish representatives to participate in the roadshow and townhall meeting of the project. Assurances were given that the service would cooperate to ensure the success of the project.



Picture evidence of advocacy visit Nigeria Immigration Service

Annex R: Stakeholder Consultation visit to the Delta State Ministry for Higher Education

The visit was on the 27th of July 2021 to introduce the project to the ministry. Anonankiti Maidoh, Director, Ministry of Higher Education received AYGF delegation. Discussed was ways leverage on the partnerships of the ministry to escalate the issues bordering on irregular migration under campaign. The project team equally invited the Ministry, students and its staff to attend the Roadshow and Town Hall meeting.

ANNEX S: Links to Newspapers, Audio Clips of Radio Broadcast And Video Clips Of Tv Broadcast For The MICC-Nigeria II Project.

S/N	RADIO BROADCAST	LINKS
1	Coverage of MICC roadshow on 95.1 Nigeria Info, Abuja FCT	https://bit.ly/3ETmYkP
2	Interview with IOM chief of mission on 98.3 Hot Fm, Abuja FCT (22-7-2021)	https://bit.ly/3m5frYu
3	Photograph of Executive Director, Dr. Arome Salifu and Communications lead Ms. Sakeenah Ahmadu at 98.3 Hot Fm MICC radio show (20-5-2021)	https://bit.ly/3DSLPUg
4	Interview with Executive Director, Dr.Arome Salifu and Communications lead Ms. Sakeenah Ahmadu at 98.3 Hot Fm MICC radio show 2021-05-20	https://bit.ly/3m4rQvU
5	Interview with Mr. Anthony O. Ojukwu Esq. the National Secretary of the National Human Rights Commission (2021-05-27)	https://bit.ly/3dRJajo
6	Interview with Mr. Godwin E. Morka, the Immediate past Director of Research & Program Development, NAPMIP (2021-06-03)	https://bit.ly/3dRJajo
7	Interview with Dame Julie Okah-Donli, Chair UNVTF and Former Director General NAPMIP ON Hot FM Abuja FCT (2021-06-10)	https://bit.ly/3dRJajo
8	Discussion on Opportunities for Regular Migration on Hot FM Abuja FCT (2021-06-17)	https://bit.ly/3oQ6012

